



**broadcast clip**

<b>Station :</b>	Channel 7	<b>Program :</b>	Today Tonight
<b>Location :</b>	Melbourne	<b>Producer :</b>	
<b>Aired On :</b>	17/07/2008 6:54:14 PM	<b>Duration :</b>	4 mins 13 secs
<b>Compere :</b>	Samantha Armytage	<b>Summary ID :</b>	M00031424335
<b>Demographics :</b>	Male 16+ ABs	568515 419400	Female 16+ GBs 666831 624828
<b>Interviewees :</b>	Jen Carter(*), working mother		
<b>Interviewees :</b>	Leon Hayes, co-director, Switch Select.com		
<b>Interviewees :</b>	Peter Perry(*), customer		
<b>Interviewees :</b>	Zoe Pierce(*), homeowner		
<b>Visuals :</b>	Origin		

Kevin Rudd's, Australian Prime Minister, cabinet has decided to put up the price every time people flick on the switch, but it will be covered under a carbon emissions trading scheme. Jen Carter(\*), working mother, wants to pay less for her electricity, but she was not impressed when a salesperson from Qld Electricity came knocking, asking her to switch providers. Carter says they are sneaky and tricky. The electricity industries in Qld, NSW, Vic and SA is deregulated, which means there could be as many as 20 different providers competing for business. Zoe Pierce(\*), homeowner, says she was almost tricked into switching power companies. Peter Perry(\*), customer, says he only has one plasma TV so he became suspicious when he got a bill for more than \$500. Perry says people should start looking at their meter boxes. Companies only have to read meters once a year, they can estimate how much power is used. Leon Hayes, co-director, Switch Select.com, says the savings change dramatically from state to state. Hayes says people should not be scared to switch suppliers but they should make sure they choose the right company based on their needs.