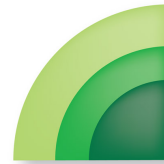




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# It's your choice?

A MAJOR new free service has just been launched which will show people in Casterton, Hamilton, Portland and surrounding areas how to get some of the cheapest electricity or gas currently on the market in Victoria.

Through Switchselect.com, consumers can immediately compare the prices of numerous electricity/gas suppliers and then select the one that is the cheapest option.

The creators of Switchselect.com say the new service has already helped hundreds and hundreds of people to get cheaper power.

Switchselect.com estimates an average four bedroom home with two adults and two children could be saving up to \$150 a year on its power bills.

The creators of the new service highlight they can never guarantee savings to consumers... but because many current deals are being compared on the website, people should be able to find a deal that can save them money. The website is located at [switchselect.com](http://switchselect.com).

The service comes off the back of concerns about rising power prices following the deregulation of the power industry in Victoria – and reports that electricity prices are set to rise in the coming months. Victorians are estimated to spend over one billion dollars a year on electricity.

Leon Hayes – one of the founders of Switchselect.com – said the new service has been launched following the deregulation of the power industry.

He was originally based in the UK for over five years, and after deregulation happened there, services like Switchselect.com started to appear at a rapid speed to show consumers how to get a cheaper and better deal.

“Put simply, we show consumers – on our website – numerous available prices of many suppliers,” he said.

“Then consumers can decide what’s best for them – and easily switch in less than five minutes. It sounds remarkably simple. It is. We have set up a shop window so that consumers can see many of the deals that are out there.”

Mr Hayes said thousands and thousands of consumers across Australia are – in his view - unquestionably paying more than they should because they simply don’t realise there is cheaper power out there.

He highlights that at a time when consumer confidence is rapidly plummeting and petrol prices are sky-rocketing, this new free impartial service can help families to make savings.

To switch people have to provide their postcode, current supplier and usage details. A recent energy bill will also assist.

By following five steps on Switchselect.com people can switch in around five minutes.

All information is securely protected. Switchselect.com can compare both your electricity or gas – or both.

People can also search for green energy through the website. Switchselect.com can compare all the current options for consumers.

All results shown on Switchselect.com include GST – just like an energy bill.

People wanting to know more should simply call 1800 2 SWITCH (1800 279 482) or visit [www.switchselect.com](http://www.switchselect.com) to find out more.