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Switching to save

Getting the cheapest electricity for Camperdown residents could be as easy as logging on to the internet.

A free on-line service was launched this week allowing people to compare electricity and gas deals being offered in their areas.

Switchselect.com gives locals the chance to compare the prices of numerous electricity/gas suppliers and then select the cheapest option for them.

Switchselect.com founder Leon Harris said an aver-

age four bedroom home with two adults and two children could save as much as \$150 per year on its power bills.

"Put simply, we show con-

sumers, on our website, numerous available prices of many suppliers," he said.

"Then the consumers can decide what's best for them, and make a switch in less than five minutes.

"It sounds remarkably simple, and it is."

Mr Hayes said the new service was launched after deregulation of the power

industry and reports that electricity prices would rise in coming months.

"Thousands and thousands of consumers across Australia are unquestionably paying more than they should because they simply don't realise there is cheaper power out there," he said.

"This service can help families save money."

Co-founder Steven Glover said Switchselect.com was free to customers.

"We get a small fee from any switching that happens," he said.

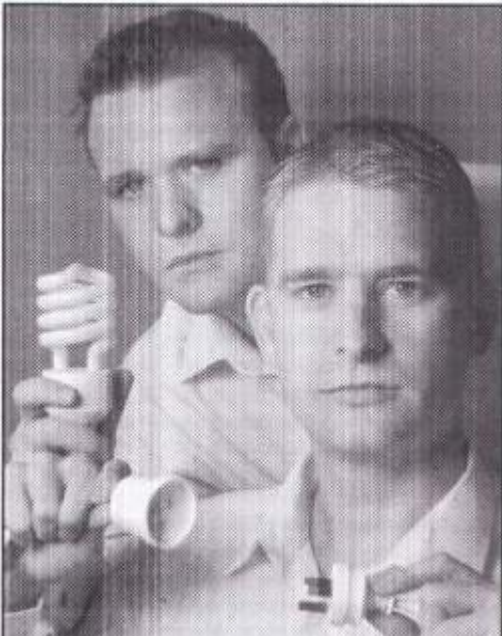
"It's the same fee for all power companies – we have absolutely no bias and are completely impartial.

"The fact is deregulation happened in Australia to 'shake things up'.

"The whole point was to get companies to compete and offer consumers a better deal.

"Our service is about showing people deals so they can compare them."

People wanting to find out more can log on to www.switchselect.com or call 1800 269 482.



Switchselect.com founders Leon Hayes and Steven Glover urge locals to assess their energy costs. 2008D.